



# Harness Racing Museum & Hall of Fame

## HALL OF FAME DAY • SUNDAY, JULY 4, 2021



This is not a "one-event" publication! There will be more than **2,000 copies** of the Harness Racing Museum's Souvenir Journal printed and distributed at the many venues where the Museum participates throughout the year. Sites where the Journal is distributed include: The Hall of Fame Induction Dinner, Goshen, NY; Hambletonian at the Meadowlands; Little Brown Jug, Delaware, OH; The Red Mile & Lexington Selected Sale, KY; Breeders Crown event; Standardbred Horse Sale, Harrisburg, PA and various other important equine and tourism shows nationwide.

**ADVERTISING DUE DATE**  
**Tuesday, June 1**

# SOUVENIR JOURNAL

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### AD SIZES AND PRICES



Ad Size	Format	Dimensions	Cost
Inside Front Cover*	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	\$1,400
Inside Back Cover*	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	1,250
Page One	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	1,000
Full Page	Four Color	7.5" wide x 10" tall	800
Full Page	Black & White	7.5" wide x 10" tall	450
Half Page	Four Color	7.5" wide x 5" tall	400
Half Page	Black & White	7.5" wide x 5" tall	275
Quarter Page	Black & White	3.75" wide x 5" tall	150
Business Card	Black & White	3.5" wide x 2" tall	75
Patron Listing	Black & White	One line listing in Journal	30

Digital ads are **preferred** and must be submitted as PDF 'press ready' with fonts embedded, CMYK color or grayscale, and **no bleeds**. Ads can be designed and produced at no additional charge.\*\* Sample Journals available upon request.

**For ad submission, or for further information, please contact Janet Terhune via:**

Email: [HRMHOF@GMAIL.COM](mailto:HRMHOF@GMAIL.COM) or mail to: **Director, Harness Racing Museum & Hall of Fame**  
**240 Main St. • Goshen, NY 10924 • (845) 294-6330 (phone) • (845) 294-3463 (fax)**

AD PRODUCTION information, please contact **Chris Tully** • Email: [tullytrot@yahoo.com](mailto:tullytrot@yahoo.com) • phone: **(845) 807-7538**

**Our annual Souvenir Journal is an important fundraiser for The Harness Racing Museum & Hall of Fame. Please support our efforts to preserve and promote the sport of Harness Racing and the Standardbred horse.**

**DEADLINE JUNE 1**

### ADVERTISING ORDER FORM

**DEADLINE JUNE 1**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_  
*(If applicable)*

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State / Province:** \_\_\_\_\_ **Zip / Postal Code:** \_\_\_\_\_

**Daytime Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
*very important*

**Ad Size:** (Check One)  Full Page Color  Full Page B & W  Page One  Cover\* Please call to ensure cover availability  
 Half Page Color  Half Page B & W  Quarter Pg B&W  Business Card  Patron Listing

**Ad Specifications:** (Check One)  Digital Camera Ready  \*\*Requires Typesetting  Repeat last year's ad

Please Email the ad copy information to **Janet Terhune** at: [HRMHOF@GMAIL.COM](mailto:HRMHOF@GMAIL.COM)

The amount of the check enclosed is \$ \_\_\_\_\_ and made payable to: **Harness Racing Museum**

Please mail to: **Director • Harness Racing Museum • 240 Main St. • Goshen, NY 10924**

**I would like to add a Museum Membership for an additional \$35**